



FOR IMMEDIATE RELEASE

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Philanthropy Inspired by the Needs of our Community (PINC) Will Present \$80,000 Check to Feed Our Future on July 14

Funds were raised at the June 4 "My Big Fat PINC Party" Event

Fresno, CA – July 14, 2016: ... Philanthropy Inspired by the Needs of our Community (PINC), a unique Fresno nonprofit founded in 2008 to benefit *other nonprofits* in the community, presented an \$80,000 check to Feed Our Future – the selected beneficiary for the organization’s annual PINC event held in June – at Olmos Elementary School this morning. This was \$15,000 more than PINC raised at last year’s record-setting event.

PINC’s Founder Annie Domingos, Current President Delia Cholakian, Vice President Diane Coderniz, Event Chair Brienne Lomas and other PINC members stood alongside with Jessica Nazaroff, Executive Director / Co-Founder of Feed Our Future, Shelby Dart, Chief Financial Officer / Co-Founder of Feed Our Future and staff revealing for the first time the total amount raised at the “My Big Fat PINC Party” event held on June 4 at Sunnyside Country Club, was the organization’s 8th annual fundraising event and was marked by strong sponsor support and attendance which made this large donation possible.

The goal was to raise \$65,000 or more to donate to Feed Our Future to enable them to open a third school site. With raising \$80,000, PINC not only met but surpassed their fundraising goal thanks to the support of local businesses and individuals who either sponsored the event or contributed to the live and silent auctions, as well as the more than 300 people who attended the June 4 event.

“Thank you to our community for coming out to support not only PINC, but Feed Our Future! Whether you knew about this nonprofit before, you know about it now and the amazing work they are doing in our schools,” said Delia Cholakian, Current President of PINC. “To present that \$80,000 check to Feed our Future today and know we will fill hundreds of hungry bellies in our community with those funds evoked some powerful emotion that are hard to articulate – but we did good, I’m so incredibly proud of our PINC members and what we have done.”

With this donation, Feed Our Future will be able to open a third school site at Olmos Elementary and fund it for three years. All funds will go to Feed Our Future to support the opening of a third school site at Olmos Elementary and fund it for three years, as well as have additional funds to use to further their mission to help feed children in our community. In addition to expanding services to a third school site, the funds generated from the June 4 PINC Party will allow Feed Our Future to provide weekend meals to an additional 40 children at Tilley Elementary School. This will bring the total number of children served by Feed Our Future to 400 through the three different site locations.

“I’m speechless right now,” exclaimed Jessica Nazaroff, Executive Director / Co-Founder of Feed Our Future after the donation amount was revealed. “With every dollar, I can see the faces of the kids we are going to impact with this money. We are so grateful for PINC and their efforts – this will enable us to help make a difference in so many young lives in our community.”

Founded in March 2014, Feed Our Future provides weekend food to local, hungry children to bridge the gap between school-provided meals, the only daily meals these children would otherwise generally receive. The non-profit's funding is comprised solely of local fundraisers, monetary and in-kind donations. Feed Our Future provides each child a bag of food containing 14 items for them to consume over the weekend, ranging from fruit cups to granola bars. Feed Our Future works in partnership with school administration, who identify the students who are "chronically food insecure." Those students are then enrolled in the Feed Our Future program. More About Feed Our Future: <https://drive.google.com/file/d/0B7Y7macpRtYgcnJreW5DM1hKeEk/view>.

PINC will begin accepting applications for their potential 2017 beneficiary on August 3, 2016. Applications will be available at www.pincfresno.org. Applications will be accepted until midnight on Friday, September 16, 2016. All applications must be either submitted by e-mail to info@pincfresno.org or mailed to P.O. Box 3413, Pinedale, CA 93650. No late applications will be accepted; no exceptions. Proof of 501(c)3 must be submitted with application. Applicants can expect to receive a confirmation of receipt within 24 hours of their submission.

The top three nonprofit applicants as selected by the PINC Board will be notified and invited to present their organization to the entire PINC membership at the October 13, 2016 PINC meeting. General membership will then vote to choose one nonprofit beneficiary. The 2017 beneficiary will be announced in late October 2016.

Since 2009, PINC has raised \$334,500 for local nonprofits through its annual fundraising events benefiting Angel Babies of Hinds Hospice (2009); Marjaree Mason Center (2010); Make-A-Wish Foundation® of Central California (2011); Break The Barriers (2012); Catholic Charities – Diocese of Fresno (2013); Transitions Children's Services (2014); Holy Cross Center for Women (2015) and Feed Our Future (2016).

ABOUT PINC:

Philanthropy Inspired by the Needs of our Community (PINC) is a non-profit organization founded in 2008 by Analiese Domingos, who wanted to create a nonprofit organization that would benefit other non-profits in need in the community – focusing on those nonprofits that serve women and children. In the last seven years, PINC has raised \$334,500 to benefit Fresno County nonprofits. PINC also strives to cultivate compassionate leaders through volunteer service projects throughout the year. PINC members have volunteered at a variety of organizations including: Community Food Bank, Poverello House, Nazareth House, Catholic Charities Food Drive, Eye-Q California Classic and Children's Hospital Central California. Currently, there are 39 active members of PINC – all young, professional women who are dedicated to aiding those individuals most in need of a helping hand and giving back to our community. For more information, go to www.PincFresno.org